What Elvis can Teach us about Democracy and the Effects of Persuasion

Tuesday, 29 May 2018, 18:00
Kleiner Festsaal, Main Building of the University of Vienna
Universitätsring 1, 1010 Vienna

20th Faculty lecture by James Forsher
James Forsher

is a retired Associate Professor in Communication, having taught at California State University, East Bay, Seattle University, Temple University and Florida State University. He has served as a Fulbright Specialist at Klagenfurt University in 2015. His background is a blend of an interest in American cultural institutions and communication studies, which he has examined both in written works and as a television producer.


He has served as a consultant for a number of organisations, including ABC News, PBS Marketplace. He also was a producer of visual content for Pearson and Allyn & Bacon Publishers.

One tremendous resource of James Forsher is his in-house archive that has over 3000 titles. For nearly 30 years the archive has been a resource for hundreds of documentaries, rock videos and television commercial producers. The archive is rich in Americana and entertainment related footage that spans the era before the turn of the century through the 1990’s.

Dr. Forsher received his PhD in Urban and Regional Planning from the University of Southern California with an emphasis in community studies and information technologies.

Programme

Welcome
Melanie Malzahn
(Dean of the Faculty of Philological and Cultural Studies)

Introduction of the lecturer
Alexandra Ganser-Blumenau
(Department of English and American Studies)

Lecture
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Small reception

Please register by 15 May 2018 at:
dekanat-pkw@univie.ac.at or 43-1-4277-450 05