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Faculty of Philological and  
Cultural Studies

# What Elvis can Teach us about Democracy and the Effects of Persuasion

Tuesday, 29 May 2018, 18:00

Kleiner Festsaal, Main Building of the University of Vienna

Universitätsring 1, 1010 Vienna

20th Faculty  
lecture by  
James Forsher

## University of Vienna

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# James Forsher

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is a retired Associate Professor in Communication, having taught at California State University, East Bay, Seattle University, Temple University and Florida State University. He has served as a Fulbright Specialist at Klagenfurt University in 2015. His background is a blend of an interest in American cultural institutions and communication studies, which he has examined both in written works and as a television producer.

His television programmes include the twenty-six part “Hollywood chronicles” for the Discovery Channel (1990), the eight-part “Changing Culture of the Workplace” (1995), “The Hollywood Censorship Wars” for the Arts & Entertainment Network (1994), “Lost Warriors” for PBS (1998) and the thirteen part „The 1960’s“ for Encore! Feature length specials include “Hollywood Uncensored” and “Hollywood Ghost Stories” (which have aired on such systems as Cinemax and The Movie Channel). He recently developed and narrated the ORF/Langbein production of “Elvis und das Mädchen aus Wien” (2017). Dr. Forsher wrote “The community of Cinema: How Cinema and Spectacle Transformed the American Downtown” (Praeger, 2002). He is currently finishing “The Stock Footage Bible” which is being published by Michael Wiese Productions and will be released in January, 2019.

He has served as a consultant for a number of organisations, including ABC News, PBS Marketplace. He also was a producer of visual content for Pearson and Allyn & Bacon Publishers.

One tremendous resource of James Forsher is his in-house archive that has over 3000 titles. For nearly 30 years the archive has been a resource for hundreds of documentaries, rock videos and television commercial producers. The archive is rich in Americana and entertainment related footage that spans the era before the turn of the century through the 1990’s.

Dr. Forsher received his PhD in Urban and Regional Planning from the University of Southern California with an emphasis in community studies and information technologies.

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## Programme

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### Welcome

Melanie Malzahn

(Dean of the Faculty of Philological and Cultural Studies)

### Introduction of the lecturer

Alexandra Ganser-Blumenau

(Department of English and American Studies)

### Lecture

## What Elvis can Teach us about Democracy and the Effects of Persuasion

Small reception

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Please register by 15 May 2018 at:

[dekanat-pkw@univie.ac.at](mailto:dekanat-pkw@univie.ac.at) or 43-1-4277-450 05